



PENGEBID

BUSINESS IMPROVEMENT DISTRICT

FINAL CONSULTATION DOCUMENT

www.pengebid.co.uk

THE FUTURE OF PENGE

WHAT A BUSINESS IMPROVEMENT DISTRICT (BID) FOR PENGE WILL DELIVER

Introduction from the chair

We want to make Penge a better place to do business. We want better footfall, a better local environment and a better voice for the interest of local businesses in our town centre. Over the past six months we have gone out and spoken to hundreds of local businesses to hear the concerns of traders and get their views to help establish the best possible way to ensure the business community has a real say in the future direction of our town centre.

Through two rounds of research, we spoke to 45% of the businesses in Penge and conducted extensive desktop research. I am pleased that there appears to be a strong appetite from the business community for the development of a BID.

BIDs are increasingly becoming a well-established model for the management of town and city centres with almost 300 BIDs across the UK giving businesses a real say in the way their space is managed. They are business-led and funded through a levy charge on businesses. BIDs are only established after a successful vote of those liable to pay the levy. A ballot is held with all liable businesses receiving a vote. If over 50% of the vote turnout by number and rateable value, then the BID is established.

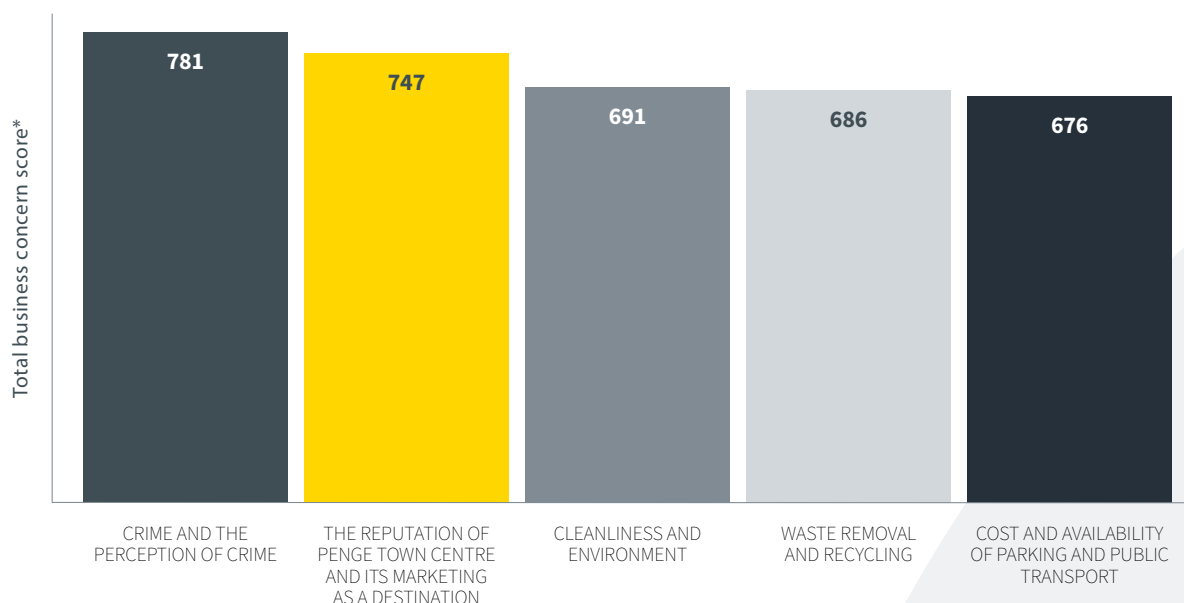
The levy for Penge BID is likely to be between 1.5 and 2% of your rateable value. This means, for a business with a rateable value of £10,000, the annual contribution would be no more than £200.

Outlined in the rest of this document are the results of the research to date and the proposed projects that a BID for Penge could deliver to improve the image of our town centre and encourage more trade.

Please do take a look through this short summary document and let us know what you think of our research so far. Are we on the right track? Is there a problem with the town centre that a BID could successfully address that we are missing? Please feed back your thoughts to us via email. I am a Director of a business in the High Street, have been a resident in Penge for twenty years and I believe this is a fantastic opportunity for our town centre and for local traders. As traders, we know our town centre, and we rely on it to make us a living every day. I believe that we should not only have a greater say in the future of our town centre, but that we should go out there and lead the delivery of a better and more successful town centre.

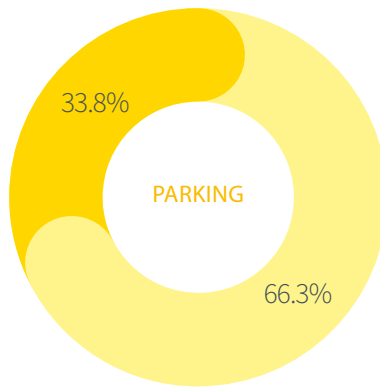
Yours Sincerely,
Mark Painter
Chair, Penge BID steering group

CONCERNS FOR LOCAL BUSINESSES

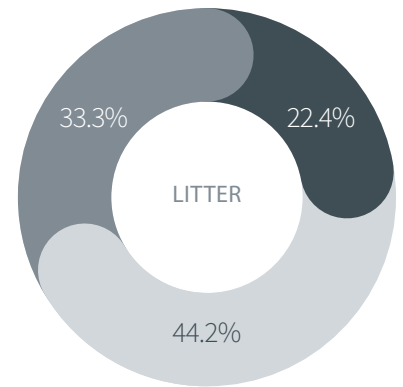


*Concern score calculated by multiplying the number of responses with their individual issue concern rating on a 1-10 scale.

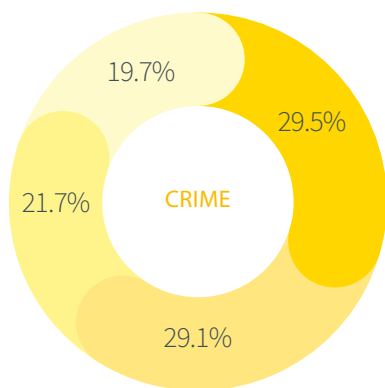
Whilst every business will have its individual set of opinions, on balance there are four main concerns that were highlighted in the results; parking and public transport, crime and perception of crime, waste removal and recycling, and cleanliness and the environment. In order to maximise and target the impact of the BID's project delivery, these key areas will be the BID's primary focus in its first term.



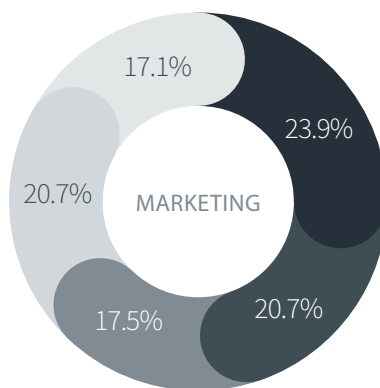
- UNITED TRADER VOICE TO PRIVATE CAR PARK OPERATORS
- STREET PARKING RESTRICTION REVIEW



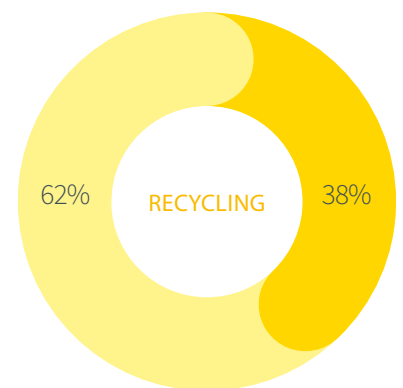
- MORE LITTER BINS ON STREET
- INCREASED NUMBER OF STREET CLEANING
- CHEEWING GUM REMOVAL SERVICE



- INCREASED UNIFORMED PRESENCE (POLICE OFFICERS)
- AN UPGRADE OF LOCAL CCTV
- INCREASED UNIFORMED PRESENCE (ACCREDITED CIVIL STREET RANGERS)
- RETAIL CRIME REDUCTION INITIATIVES



- AN IMPROVED CALENDAR OF EVENTS THROUGHOUT THE YEAR
- WEBSITE
- PRINTED ADVERTISING
- PR
- SOCIAL MEDIA



- GROUP RECYCLING SCHEME
- DEDICATED WASTE STORAGE AREAS OFF THE MAIN HIGHWAY

WHAT THE BID COULD DELIVER

On-street parking reviews

The BID will work with Bromley Council and any other appropriate organisations to ensure we get the right on street parking provisions for our town centre. We will work together to formulate a local parking strategy to help ensure the parking restrictions are fair.

The BID will also work with the council and private car park owners to explore ways to better advertise available parking and on street parking restrictions for customers.

An upgrade of local CCTV

The BID will work to fill the gaps in local CCTV coverage around the town centre and to coordinate records to ensure it acts as an effective deterrent against crime for the whole of the area.

The BID will also seek to work with the neighbourhood policing team to implement other appropriate retail crime reduction initiatives.

A fly-tipping disposal service

The BID will look to provide a fly-tipping disposal service solely for local businesses with no callout fee.

A group recycling and waste purchasing scheme

The BID will work to set up a group purchasing scheme for businesses in the area in order to get better deals on their waste removal and recycling services and cut costs.

Extra litter bins around the town centre

The BID will provide extra litter bins in areas that frequently suffer from litter problems to help ensure a better street environment for customers.

NEXT STEPS

We would love to hear your comments on the proposed delivery, please feedback to us via hello@pengebid.co.uk by Friday 6th October so that we can ensure any business plan created for the BID meets reflects exactly your priorities for the town.

FOR MORE INFORMATION PLEASE VISIT

WWW.PENGE BID.CO.UK



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