

Penge BID Manager Announced

Long term local resident and business woman, Zoe Brown, has been announced as the Manager of the Penge Business Improvement District (BID). 50% of her time will be spent working as BID Manager for Penge the other 50% will be working on the Beckenham BID. Neither on their own would be a full time post.

With a career spanning 30 years which includes supporting small businesses and start-ups, running her own business, and consulting with a wide variety of organisations such as global companies, government departments, charities and small businesses, Zoe is the perfect candidate to take the lead role, and the BID is a project which is close to her heart.

“I’ve lived locally for over 30 years, brought my two sons up here, shopped, eaten and drunk in the area. To be able to support the further development of the area and the businesses and to put back into the community is something that I’m really excited about,” she said.

Zoe will be driving the BID forward by implementing the strategic plan which has been put in place by the Board.

“I’m looking forward to working with the business community to effect delivery of the issues that the businesses identified as priorities. I’m also looking forward to working with the Penge BID Board and developing practical delivery plans from the overarching strategic plan,” said Zoe.

The BID will see an investment of £600,000 into Penge over the next five years and Zoe believes that everyone associated with the town will be sure to see the benefits.

A BID is a business led company, empowered under government legislation, funded by a levy on businesses within a defined geographical area, in this case, around central Penge. The BID will aim to improve the local business environment and provide extra services for the benefit of those businesses and the community. The BID is there to provide services over and above the baseline services provided by the council and top of the list is safer streets and crime prevention and the marketing of Penge Town centre. The BID is also looking at developing bulk purchase agreements for the business community that will bring potential cost savings on utilities waste management and communication bills. The goal is for Penge to become an even more desirable area to live and so the end result is win-win.



Zoe Brown

What is a BID?

A BID is a business led and business funded organisation. With over 260 BIDs across the UK, they are an effective method of delivering town and city centre management in your location.

A few words from Mark Painter

Mark Painter, of Property World and the Chair of the Penge SE20 BID Board said,

“We now need to grab this opportunity and make sure that Penge benefits in the way that we know it can. This result gives us greater opportunities and already, this proposal has brought us closer together, which can only be a good thing for the future, as we look to promote Penge and all that it has to offer.”

Who is on the Board?

The board has been formed from supportive and enthusiastic businesses in Penge. Currently is made up as follows:-

*Designer Drapes – Judy Barrington
Kirvan Solicitors – Martin Kirvan
Propertyworld – Mark Painter—Chair
Sainsburys – Neil Davies
Solitaire Jewellers- Darren Dunwell
Twang Guitars – Philip Tindley
Community member – John Getgood
Other businesses are welcome to join the BID board.*